

ORDER

Orders
Order / Rev: 697429 - 2
Alt Order #: 06219975
Product Desc: FLAKE FOR SENATE
Estimate: 806812
Flight Dates: 08/06/12 - 08/12/12
Original Date / Rev: 07/02/12 / 08/08/12
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Flake/R/Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/06/12	08/12/12	40	\$59,450.00	\$50,532.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	40	\$59,450.00	\$50,532.50	160.00
Totals	40	\$59,450.00	\$50,532.50	160.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	29%	\$59,450.00
Market	100%	\$205,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	20%	\$41,000.00
KPAZ	0%	\$0.00
KPHO	12%	\$24,600.00
KPPX	0%	\$0.00
KSAZ	18%	\$36,900.00
KTFL	0%	\$0.00
KTVK	21%	\$43,050.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 806812
 KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	08/10/12	08/10/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	----F--	:30	1	\$1,300.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		12 News 10pm M-SU	10-1035p		----F--	:30		(\$1,300.00)		0.00	NM		
Credited [MG 58-63]															
2	KPNX	08/10/12	08/10/12	M-F 10-11a Kelly	CM	10-11a	----F--	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
REGIS AND KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 10-11a	10-11a		----F--	:30		(\$200.00)		0.00	NM		
Credited [MG 58-63]															
3	KPNX	08/10/12	08/10/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$650.00	P-2	0.00	NM	0	\$0.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		Tonight Show	1035-1135p		----F--	:30		(\$650.00)		0.00	NM		
Credited [MG 58-63]															
4	KPNX	08/10/12	08/10/12	M-F 11a-12p Today Show III	CM	11a-12p	----F--	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 11a-12p	11a-12p		----F--	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
5	KPNX	08/10/12	08/10/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	----F--	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 1230-1p	1230-1p		----F--	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
7	KPNX	08/10/12	08/10/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
12 NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$450.00		0.00						
9	KPNX	08/10/12	08/10/12	M-F 630-7p Extra	CM	630-7p	----F--	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 630-7p	630-7p		----F--	:30		(\$700.00)		0.00	NM		
Credited [MG 58-63]															
10	KPNX	08/10/12	08/10/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00

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 KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		2			\$450.00			0.00			
11	KPNX	08/10/12	08/10/12	Fri Prime C DATELINE	CM	9-10p	----F--	:30	1	\$2,500.00	P-2	0.00	NM	0	\$0.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1			\$2,500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12	Fri Prime C			9-10p	-----F----	:30		(\$2,500.00)		0.00	NM		
Credited [MG 58-63]															
12	KPNX	08/06/12	08/06/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	M-----	:30	1	\$1,300.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1			\$1,300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12	12 News 10pm M-SU			10-1035p	M-----	:30		(\$1,300.00)		0.00	NM		
Credited [MG 58-63]															
13	KPNX	08/06/12	08/06/12	M-F 10-11a Kelly	CM	10-11a	M-----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
REGIS AND KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1			\$200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12	M-F 10-11a			10-11a	M-----	:30		(\$200.00)		0.00	NM		
Credited [MG 58-63]															
14	KPNX	08/06/12	08/06/12	Tonight Show Tonight Show	CM	1035-1135p	M-----	:30	1	\$650.00	P-2	0.00	NM	0	\$0.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1			\$650.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12	Tonight Show			1035-1135p	M-----	:30		(\$650.00)		0.00	NM		
Credited [MG 58-63]															
15	KPNX	08/06/12	08/06/12	M-F 11a-12p Today Show III	CM	11a-12p	M-----	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12	M-F 11a-12p			11a-12p	M-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
16	KPNX	08/06/12	08/06/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	M-----	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12	M-F 1230-1p			1230-1p	M-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
17	KPNX	08/06/12	08/06/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1			\$200.00			0.00			

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 Product Desc: FLAKE FOR SENATE
 Estimate: 806812
 KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KPNX	08/06/12	08/06/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	M-----	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 12-1230p	12-1230p		M-----	:30		(\$200.00)		0.00	NM		
Credited [MG 58-63]															
20	KPNX	08/06/12	08/06/12	M-F 630-7p Extra	CM	630-7p	M-----	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	M-----	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 630-7p	630-7p		M-----	:30		(\$700.00)		0.00	NM		
Credited [MG 58-63]															
21	KPNX	08/06/12	08/06/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	M-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	M-----	2		\$450.00		0.00						
22	KPNX	08/11/12	08/11/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a (10:30 PM-12:00 XM)	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S-	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		Saturday Night Live	1030p-1205a		(10:30 PM-12:00 XM)-----Sa--	:30		(\$1,200.00)		0.00	NM		
Credited [MG 58-63]															
23	KPNX	08/11/12	08/11/12	SAT TDY NBC Today Show	CM	Saturday Today	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S-	1		\$300.00		0.00						
24	KPNX	08/11/12	08/11/12	Sat Prime Other Sat Prime Other	CM	Various (8:00 PM-9:00 PM)	-----S-	:30	1	\$800.00	P-2	0.00	NM	0	\$0.00
PRIME ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S-	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		Sat Prime Other	Various		(8:00 PM-9:00 PM)-----Sa--	:30		(\$800.00)		0.00	NM		
Credited [MG 58-63]															
25	KPNX	08/11/12	08/11/12	Sat Prime Other Sat Prime Other	CM	Various (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
THE FIRM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S-	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		Sat Prime Other	Various		(9:00 PM-10:00 PM)-----Sa--	:30		(\$1,200.00)		0.00	NM		
Credited [MG 58-63]															
26	KPNX	08/12/12	08/12/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-----S	:30	1	\$450.00	P-2	0.00	NM	0	\$0.00
SPORTS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S	1		\$450.00		0.00						

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Advertiser: Flake/R/Senate
 Product Desc: FLAKE FOR SENATE
 Estimate: 806812
 KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	KPNX	08/09/12	08/09/12	Tonight Show Tonight Show	CM	1035-1135p	---T---	:30	1	\$650.00	P-2	0.00	NM	0	\$0.00
TONIGHT SHOW															
33	KPNX	08/09/12	08/09/12	M-F 11a-12p Today Show III	CM	11a-12p	---T---	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 11a-12p	11a-12p		---Th-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
34	KPNX	08/09/12	08/09/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	---T---	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 1230-1p	1230-1p		---Th-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
35	KPNX	08/09/12	08/09/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	---T---	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 12-1230p	12-1230p		---Th-----	:30		(\$200.00)		0.00	NM		
Credited [makegoods lines 78-84]															
36	KPNX	08/09/12	08/09/12	M-F 6-630p 12 News 6pm	CM	6-630p	---T---	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 6-630p	6-630p		---Th-----	:30		(\$600.00)		0.00	NM		
Credited [MG 58-63]															
37	KPNX	08/09/12	08/09/12	M-F 630-7p Extra	CM	630-7p	---T---	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 630-7p	630-7p		---Th-----	:30		(\$700.00)		0.00	NM		
Credited [MG 58-63]															
38	KPNX	08/09/12	08/09/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	---T---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	2		\$450.00		0.00						
39	KPNX	08/07/12	08/07/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-T-----	:30	1	\$1,300.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-T-----	1		\$1,300.00		0.00						

Order / Rev: 697429 - 2
Alt Order #: 06219975
Flight Dates: 08/06/12 - 08/12/12

Advertiser: Flake/R/Senate
Product Desc: FLAKE FOR SENATE
Estimate: 806812
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	KPNX	08/07/12	08/07/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-T-----	:30	1	\$1,300.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		12 News 10pm M-SU		10-1035p	-T-----	:30		(\$1,300.00)		0.00	NM		
Credited [MG 58-63]															
40	KPNX	08/07/12	08/07/12	M-F 10-11a Kelly	CM	10-11a	-T-----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
REGIS AND KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 10-11a		10-11a	-T-----	:30		(\$200.00)		0.00	NM		
Credited [MG 58-63]															
41	KPNX	08/07/12	08/07/12	Tonight Show Tonight Show	CM	1035-1135p	-T-----	:30	1	\$650.00	P-2	0.00	NM	0	\$0.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		Tonight Show		1035-1135p	-T-----	:30		(\$650.00)		0.00	NM		
Credited [MG 58-63]															
42	KPNX	08/07/12	08/07/12	M-F 11a-12p Today Show III	CM	11a-12p	-T-----	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 11a-12p		11a-12p	-T-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
43	KPNX	08/07/12	08/07/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	-T-----	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 1230-1p		1230-1p	-T-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
44	KPNX	08/07/12	08/07/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	-T-----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 12-1230p		12-1230p	-T-----	:30		(\$200.00)		0.00	NM		
Credited [makegoods lines 78-84]															
45	KPNX	08/07/12	08/07/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----					1	\$600.00		0.00			

Order / Rev: 697429 - 2
Alt Order #: 06219975
Flight Dates: 08/06/12 - 08/12/12

Advertiser: Flake/R/Senate
Product Desc: FLAKE FOR SENATE
Estimate: 806812
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	KPNX	08/07/12	08/07/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-T-----	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 6-630p	6-630p		-T-----	:30		(\$600.00)		0.00	NM		
Credited [MG 58-63]															
46	KPNX	08/07/12	08/07/12	M-F 630-7p Extra	CM	630-7p	-T-----	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-T-----	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 630-7p	630-7p		-T-----	:30		(\$700.00)		0.00	NM		
Credited [MG 58-63]															
47	KPNX	08/07/12	08/07/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-T-----	2		\$450.00		0.00						
48	KPNX	08/08/12	08/08/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--W----	:30	1	\$1,300.00	P-2	0.00	NM	0	\$0.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		12 News 10pm M-SU	10-1035p		--W-----	:30		(\$1,300.00)		0.00	NM		
Credited [MG 58-63]															
49	KPNX	08/08/12	08/08/12	M-F 10-11a Kelly	CM	10-11a	--W----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
REGIS AND KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 10-11a	10-11a		--W-----	:30		(\$200.00)		0.00	NM		
Credited [MG 58-63]															
50	KPNX	08/08/12	08/08/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	\$650.00	P-2	0.00	NM	0	\$0.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		Tonight Show	1035-1135p		--W-----	:30		(\$650.00)		0.00	NM		
Credited [MG 58-63]															
51	KPNX	08/08/12	08/08/12	M-F 11a-12p Today Show III	CM	11a-12p	--W----	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 11a-12p	11a-12p		--W-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
52	KPNX	08/08/12	08/08/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	--W----	:30	1	\$175.00	P-2	0.00	NM	0	\$0.00

Order / Rev: 697429 - 2
 Alt Order #: 06219975
 Flight Dates: 08/06/12 - 08/12/12

Advertiser: Flake/R/Senate
 Product Desc: FLAKE FOR SENATE
 Estimate: 806812
 KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--W----		1			\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 1230-1p		1230-1p	--W-----	:30		(\$175.00)		0.00	NM		
Credited [MG 58-63]															
53	KPNX	08/08/12	08/08/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--W----	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--W----		1			\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 12-1230p		12-1230p	--W-----	:30		(\$200.00)		0.00	NM		
Credited [makegoods lines 78-84]															
54	KPNX	08/08/12	08/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
12 NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--W----		1			\$450.00		0.00				
56	KPNX	08/08/12	08/08/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--W----		1			\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	08/06/12-08/12/12		M-F 630-7p		630-7p	--W-----	:30		(\$700.00)		0.00	NM		
Credited [MG 58-63]															
57	KPNX	08/08/12	08/08/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	--W----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--W----		2			\$450.00		0.00				
64	KPNX	08/10/12	08/10/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics Weekday	---F--	:30	1	\$800.00	P-2	4.40	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	---F--		1			\$800.00		4.40				
65	KPNX	08/06/12	08/06/12	Olympics Zone Olympics Zone	CM	Olympics Zone	M-----	:30	1	\$2,800.00	P-2	8.50	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----		1			\$2,800.00		8.50				
66	KPNX	08/06/12	08/06/12	Olympics Prime Olympics Primetime	CM	Olympics Primetime	M-----	:30	1	\$8,000.00	P-2	18.60	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----		1			\$8,000.00		18.60				
67	KPNX	08/06/12	08/06/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics Weekday	M-----	:30	1	\$800.00	P-2	4.40	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----		1			\$800.00		4.40				
68	KPNX	08/11/12	08/11/12	Olympics Weekend 8-5p Olympics Weekend DT	CM	8-5p	-----S-	:30	2	\$3,000.00	P-2	9.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-		2			\$3,000.00		9.00				
69	KPNX	08/12/12	08/12/12	Olympics Weekend 8-5p Olympics Weekend DT	CM	8-5p	-----S	:30	2	\$3,000.00	P-2	9.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2			\$3,000.00		9.00				
70	KPNX	08/09/12	08/09/12		CM	6-630p	---T---	:30	1	\$800.00	P-2	7.90	NM	1	\$800.00

Order / Rev: 697429 - 2
Alt Order #: 06219975
Flight Dates: 08/06/12 - 08/12/12

Advertiser: Flake/R/Senate
Product Desc: FLAKE FOR SENATE
Estimate: 806812
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
83	KPNX	08/06/12	08/12/12	M-F 5-530a 12 News Today	CM	5-530a ---T---	:30	1	\$0.00	P-1	0.00	NM	1	\$0.00
w/value \$125 ltr adjustment 7/14-7/15 per Mike														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---			1		\$0.00		0.00			
84	KPNX	08/09/12	08/09/12	M-F 530-6a 12 News Today	CM	530-6a ---T---	:30	1	\$0.00	P-1	0.00	NM	1	\$0.00
w/value \$175 ltr adjustment 7/14-7/15 per Mike														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---			1		\$0.00		0.00			
85	KPNX	08/09/12	08/09/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics Weekday---T---	:30	1	\$0.00	P-1	0.00	NM	1	\$0.00
w/value \$550 ltr adjustment 7/14-7/15 per Mike														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---			1		\$0.00		0.00			
												Totals	40	\$59,450.00

*Tax 1 Note: Tax 0.5%.

*Tax 1 Note: Tax 0.5%.